

2018-19 Action Learning Projects

<p>Delta Arts Center</p>	<p>Delta Arts Center provides unique cultural and educational programming through a year-round series of exhibitions, classes, workshops, lectures, films, performances, events and special projects for youth, adults and the elderly in the areas of visual arts, music, literature, history and folk arts.</p> <p>Project: Examine the existing operational model, current assets and resources and create a strategic plan in the areas of income generation, infrastructure enhancements, marketing and re-branding.</p>
<p>Dress for Success</p>	<p>Dress for Success provides professional attire, career coaching, resume and job application assistance and mock interviews for women. The program also conducts workshops addressing emotional intelligence, conflict in the workplace and financial planning.</p> <p>Project: Investigate the opportunity to assist both men and women and create a business plan for rollout which addresses lessons learned by other organizations that nationally provide such services to both genders.</p>
<p>Forsyth Co Public Library</p>	<p>The Forsyth Co Public Library serves residents by connecting the community to reading, information and lifelong learning. They accomplish their mission through eBooks; public WiFi; weekly programs; a MakerSpace; computer literacy training and outreach services to youth and adults.</p> <p>Project: The library needs assistance in getting beyond old stereotypes and assessing how 56% of the County's population uses their library card while 44% of residents do not have a library card. Identify potential target groups, develop survey questions and conduct online surveys and focus group sessions.</p>
<p>greeNest</p>	<p>greeNest strives to provide a vital link in the journey from homelessness to independent living by providing household furnishings to individuals and families transitioning to sustainable housing for a small fee. Volunteers sort, clean and organize furniture and household goods that have been donated by the community, in order for participants to pick out items that suit their own tastes and needs.</p> <p>Project: Develop a marketing plan to address greeNest's growing needs, increase their financial donor & volunteer base and establish greeNest as a go-to donation center for home furnishings.</p>

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<p>Piedmont Land Conservancy</p>	<p>Piedmont Land Conservancy’s purpose is to protect our rolling hills, abundant rivers and streams, productive farms, diverse forests, historic communities, and a myriad of state and local parks and trails.</p> <p>Project: PLC would like a strategic plan that expands public awareness of their impact and increases their funding base by improving marketing, public event programming and other community engagement work.</p>
<p>READWS</p>	<p>READWS’s mission is to reach, teach and advocate for struggling readers by training tutors, educators and parents to use the research-based best practices of a multisensory structured literacy approach. Their focus is on students who are at an economic disadvantage.</p> <p>Project: Develop a plan to 1.) increase the success of volunteer recruitment to achieve the goal of 50 volunteer tutors per year; 2.) build relationships with other organizations and leaders in the community and 3.) increase awareness about their organization.</p>
<p>YMCA of NWNC</p>	<p>The YMCA makes strengthening community its cause, empowering everyone to be healthy, happy, confident and connected. The Y believes in helping our community address pressing social issues including child welfare, education, employment, chronic disease and poverty.</p> <p>Project: The YMCA may expand the focus of the Winston Lake Y to serve as a community center in collaboration with other non-profits to provide resources for economic development, academics, and community health. Conduct a needs assessment to determine the programming and services needed and wanted by the residents of East Winston.</p>
<p>Old Town Elementary School & Kernersville Elementary School</p>	<p>Both Old Town & Kernersville Elementary are Title I schools. Their demographics vary but both schools struggle with a lack of parental engagement. Large Hispanic populations with parents having limited English-speaking skills contributes unintentionally to the divide between the school and home.</p> <p>Project: Both schools would like to help parents feel wanted, welcomed and to build parent/ family capacity to be true contributors at their schools. Assess what families and parents want or need to become participants in their children’s education, and find resources/ways to make those things possible.</p>