

## IGNITE YOUR LEADERSHIP POTENTIAL

Leadership Winston-Salem's Flagship Program combines personal leadership development with a deep-dive into our city's past, present, and future, building collaborative relationships among people who are united in a renewed passion to build a better community.

By the time your Leadership Winston-Salem experience is over, you will have visited every corner of Winston-Salem, listened to multiple perspectives from leaders, city officials, and community members of all walks of life, learned more about yourself and your leadership strengths, and gained more than 60 new lifelong friends and colleagues among your classmates.



IGNITING COMMUNITY LEADERSHIP

Apply for the Class of  
2020 - 2021 at

[www.leadershipws.org](http://www.leadershipws.org)

APPLICATION DEADLINE  
JUNE 12, 2020

Join us for an information session:

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624 West Sixth Street, Suite 110  
Winston-Salem, NC 27101  
336.723.1002



Educating, Connecting, and Energizing  
Leaders to Serve and Improve the  
Community.



*"Leadership Winston-Salem discovers new leaders, educates existing leaders, and lights a fire underneath those who may have been standing on the sidelines."*

- Kevin Cole, Wells Fargo, Class of 2010

**FLAGSHIP PROGRAM  
2020 - 2021**

## ARE YOU A CANDIDATE?

Strong candidates for this program demonstrate an ongoing commitment to community involvement. It is designed for mid-level leaders or higher in business, education, government and nonprofit organizations or strong volunteer leaders. Leadership Winston-Salem candidates come from all walks of life. A selection committee chooses a class of 60-64 participants each year from more than 100 applicants.

Participants must commit to participating fully in the program including program days, Action Learning projects and pre-day assignments.

## WHAT'S IN IT FOR YOU?

At the conclusion of the program, leaders graduate with a wealth of relevant knowledge about our community, as well as increased skills, passion and commitment to make a difference.

One of the most powerful outcomes of participation in this program are the relationships that are developed. The alumni of Leadership Winston-Salem are people you can turn to without hesitation as you pursue career and volunteer interests.

## ABOUT LEADERSHIP WINSTON-SALEM

Established in 1984, Leadership Winston-Salem has created generations of community leaders united by experiences shared with fellow alumni.

Program days feature many experiences that reveal our community's strengths and challenges while equipping participants with the knowledge of the issues and themselves - creating a culture of servant leadership and igniting the drive to give back.

This comprehensive program for community leaders provides the highest caliber of speakers, experiential learning, and meaningful dialog while building lasting relationships and covering critical areas that define our community's quality of life.

## HOW TO APPLY

Download an application from [leadershipws.org](http://leadershipws.org). The non-refundable tuition of \$2,700 includes materials, transportation, and meals for each session day. Need-based scholarship dollars are available for up to half the cost of tuition. Deadline for submitting applications is **June 12, 2020**.

## 2020-2021 Program Dates

*Wed, Oct 7 - Thurs, Oct 8	(2 day) Opening Overnight Retreat
Thurs, Oct 29	Bus Tour (2 - 6 pm)
Wed, Nov 11	Our Community Day: Past, Present & Future
Wed, Dec 2	Government, Criminal Justice & Public Safety Day
Thurs, Jan 7	Human Relations Pre-Day (5-8 pm)
Wed, Jan 13	Human Relations Day
Wed, Feb 10	Health Care Day
Wed, Feb 24	Weather Make-Up Day (if needed)
Wed, Mar 3	Arts in Community Day
Wed, Apr 7	Education Day
Wed, May 12	Social Services Day
*Wed, June 2	Closing Session
*Thurs, June 3	Celebration 2021 (5 - 8:30 pm)

### *\*Denotes mandatory attendance*

All days are 7:15 am - 5:30 pm unless otherwise noted. Additional time includes pre-day and follow-on activities for each program day and Action Learning Team meetings.