

## Are you looking for a way to better serve your community and also experience personal fulfillment as a leader?

The nine-month Flagship Program involves a full day each month, along with outside assignments and Action Learning projects that provide life-changing experiences and unparalleled networking opportunities. Participants become part of a network of alumni who can continue to support their growth and effectiveness as leaders in their organizations and in the community long after the formal program ends.

All aspects of the program challenge participants to increase their personal and collective capacity to transform the community through civic engagement, servant leadership and building social capital. Program components include:

- Better understanding of the community in which you live and work
- Informative sessions with community leaders
- National award-winning Action Learning projects addressing community-based issues
- Experiential group processes
- Relationship-building environment
- Demonstration of leadership principles in action
- Opportunities for honoring all aspects of diversity

## Application Deadline

# June 15, 2018



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[www.leadershipws.org](http://www.leadershipws.org)



## *Celebrating 33 Remarkable Years*

*of educating, connecting and energizing  
leaders to serve and improve the community.*

## 2018-2019 Flagship Program

*“LWS inspires so many leaders in  
such a big way and gives them an  
intimate look into what really goes  
on in this city.”*

*~ Tyke Arbaugh  
Class of 2009  
BB&T*

# Educating, connecting and energizing leaders to serve and improve the community.

## What's in it for you?

At the conclusion of the program, leaders are inducted into community trusteeship with a wealth of relevant knowledge about our community, as well as renewed skills, passion and commitment to make a difference. Participants become more connected and better able to fully engage in and improve the community.

One of the most powerful, self-sustaining outcomes of active participation in this program is the wealth of life-long, diverse relationships developed. The alumni of Leadership Winston-Salem are people you can turn to without hesitation. Great things have happened in this community through relationships initiated in Leadership Winston-Salem.

## Are you a candidate?

Leadership Winston-Salem is looking for leaders who, together, represent the makeup of our community. Candidates come from all walks of life. A selection committee comprised of Leadership Winston-Salem alumni and board members selects a class of 60-64 participants each year.

Strong candidates for this program demonstrate an ongoing commitment to community involvement. Participants must commit to participating fully in the program including program days, Action Learning projects plus pre-work and projects between sessions. These individuals are expected to translate their commitment into meaningful actions to serve this community after the formal program.

## What is Leadership Winston-Salem?

For 33 years, Leadership Winston-Salem has helped create a more leader-full community by giving participants unique behind-the-scenes insights about current needs and issues facing our community and by educating them about our city's rich history and resources.

This comprehensive program for community leaders provides the highest caliber of speakers, experiential learning and meaningful dialog while building lasting relationships and covering critical areas that define quality of life in a community.

*"It discovers new leaders, educates existing leaders and lights a fire underneath those who may have been standing on the sidelines."*

~ Kevin Cole, Wells Fargo, Class of 2010



*"I have always had a deep love of Winston-Salem. However, my experience with LWS has led me to feel more CONNECTED to Winston-Salem...not only to its past and present, but now, to its future. Through the experiences that we have shared, the knowledge we have gained, the plans that we have set and the relationships that we have built, I look forward to being an active contributor to the evolving success of Winston-Salem!"*

~ Jennifer Coulombe, Forsyth Technical Community College, Class of 2014

## How to Apply

Download an application from [www.leadershipws.org](http://www.leadershipws.org). The non-refundable tuition of \$2,600 includes materials, transportation, and meals for each session day. Costs are partially offset by contributions from businesses and individuals. Deadline for submitting applications is **June 15, 2018**.

## 2018-19 Program Dates

- \* Wednesday, Oct 3 – Thursday, Oct 4 (2-day) Overnight Opening Retreat
- Thursday, Oct 18 Bus Tour (2:00-6:00 p.m.)
- Wednesday, Nov 14 Our Community: Past, Present & Future
- Wednesday, Dec 5 Government, Criminal Justice & Public Safety
- Thursday, Jan 3 Human Relations-Pre Day (5:00-8:30 p.m.)
- Wednesday, Jan 9 Human Relations Day
- Wednesday, Feb 6 Health Care
- Wednesday, Mar 6 Weather Make-Up Day (if needed)
- Wednesday, Mar 13 Arts in Community
- Wednesday, Apr 10 Education
- Wednesday, May 8 Social Services
- \*Wednesday, Jun 5 Closing Session
- \*Thursday, Jun 6 Celebration 2019 (5:00-8:30 p.m.)

**\*Denotes mandatory attendance**

**All days are 7:15 a.m. – 5:30 p.m. unless otherwise noted. Additional time includes pre-day and follow-on activities for each program day and Action Learning Team meetings.**