



Leadership Winston-Salem Sponsorship Opportunities

LWS Platinum Sponsor

Donors in this group will give an annual gift of **\$6,000** or more and will be recognized as a Day Sponsor in the following ways:

- Logo prominently displayed on the LWS website for the year.
- Opportunity to share a personal message about your community support with LWS Class participants in one of nine program days.
- Leadership Winston-Salem logo for display on your page.
- Table for eight (8) with company name at the Celebration dinner and reception.
- Acknowledgement in all publicity for end of year Celebration including the printed program.
- Logo displayed in marketing materials including media ads listing sponsors.

LWS Gold Sponsor

Donors in this group will give an annual gift of **\$3,000** or more and will be recognized as a Day Co-Sponsor in the following ways:

- Logo displayed in program day materials and on the LWS website for the year.
- Opportunity to share a brief personal message about your community support with LWS Class participants in one of nine program days.
- Leadership Winston-Salem logo for display on your page.
- Two (2) seats at the Celebration dinner and reception.
- Acknowledgement in all publicity for end of year Celebration including the printed program.
- Company name displayed in marketing materials including media ads listing sponsors.

LWS Silver Sponsor

Donors in this group will give an annual gift of **\$1,500** or more and will be recognized as a Day Co-Sponsor in the following ways:

- Logo in program day materials and on the Leadership WS website.
- Opportunity to be recognized on sponsored day
- One (1) seat at the Celebration dinner and reception.
- Acknowledgement in printed materials at Celebration.
- Company name displayed in marketing materials including media ads listing sponsors.

LWS Bronze Table Sponsor

Donors at this level of **\$800** will receive:

- One table for eight (8) with company name at Celebration.
- Listing in acknowledgements on the Leadership WS website.
- Acknowledgement in printed program for the evening.

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