



2015-16 Action Learning Projects

ABC of NC Child Development Center

Develop a marketing/outreach plan for autism awareness geared towards Forsyth County's African-America/Black and Hispanic/Latino populations, including early warning signs, the importance of prompt diagnosis and timely intervention services, and available community resources.

Arts Council of Winston-Salem / Forsyth County

Create a strategic plan to increase engagement in the arts and cultural experience throughout Forsyth County through the ACES program (The Arts Council Engagement Society) – including possible programming, services, communication measures, etc.

Big Brothers Big Sisters

Research and put together a plan and recommendations for recruiting more male mentors and engaging them in volunteering – through a recruitment campaign, events, organizations to partner with, etc.

CareNet Counseling

Engaging millennials in being advocates and supporters of mental health using communication methods that are appropriate for their generation. Research the best ways to engage this generation and create a communication plan.

Gateway Environmental Initiative

Review and examine practices to improve outreach of the Gateway Nature Center to recruit and retain a diverse group of people – including program participants and board members.

Healthy Winston-Salem

Determine who is creating and communicating health and well-being events, programs and resources. Research communication tools that aggregate this kind of information for ease of consumption.

The Community Partnership for Compassionate Care

Develop a strategy to educate healthcare consumers via the workplace or naturally occurring communities about the many benefits of advance healthcare planning.