



Flagship Class of 2019



IGNITED IN LEADERSHIP | REPORT TO THE COMMUNITY 2019

YOU CONNECT



IGNITED IN CONNECTING

One of the greatest gifts the Leadership Winston-Salem Flagship and INSIGHT programs provide is the gift of authentic community. Something special happens when people who are passionate about where they live and work spend months together learning more about the place they call home and growing in relationships with one another. Every program day, every activity, every conversation is rooted in helping every person appreciate the depth of the opportunities and struggles that we share in Winston-Salem and Forsyth County.

“...the Most Authentic Class Ever...”

The experiences created through LWS programs allow participants to share who they really are: their passions, their priorities, and their challenges. For the Flagship Class of 2019, this new community claimed a special moniker. Forever to be known as “the Most Authentic Class Ever,” the sixty-four men and women who shared in this nine-month experience developed a spirit of candor and concern for all of our neighbors that would be impossible to replicate in any other setting. After the Closing Celebration for Flagship and INSIGHT classes, leaders return to their daily lives with a deeper appreciation for what it means to be community; rooted in relationships, called to make a difference.

You are receiving this Annual Report because you have helped make that gift of community possible. As you read this document, know that every staff member who works tirelessly behind the scenes, every volunteer who gives of their time and treasure, every community partner who offers their support, shares in making these transformational experiences happen. Thank you for sharing the gift of our community.

Paul Wollner
Flagship Class of 2019
“The Most Authentic Class Ever”

COVER PHOTO:
Flagship Class of 2019

YOU LEARN

REPORT TO THE COMMUNITY 2019 |

Action Learning Projects

Action Learning Projects are a vital part of the Flagship Program. Each year, teams of eight tackle the challenges presented by nonprofits in our community, helping them find solutions to important organizational issues.

Thank you to our Community Partners for inviting LWS teams to participate with you in addressing your needs and to Project Coaches and Coaches in Training (CIT).

Delta Arts Center

Assess current assets and resources and create a strategic plan addressing the areas of income, infrastructure, marketing and re-branding.

Alyson Francisco (Coach) & Lauren Rogers (CIT)

Dress for Success

Investigate the lessons learned by national organizations and create a business plan to assist both men and women in job application skills and professional attire.

Leon Lenchik (Coach)

Forsyth County Public Library

Identify potential groups, develop surveys and conduct focus group session to determine methods to increase public use of the library.

LaMonica Sloan (Coach)

greeNest

Create marketing plan to address growing needs. Increase financial and furniture donations and volunteer involvement.

Joel Welch (Coach)

Piedmont Land Conservancy

Develop strategic plan to expand public awareness and improve marketing, public events programs and other community engagement.

Brad Zabel (Coach) & Joseph Kissick (CIT)

ReadWS

Prepare plan to increase volunteer recruitment and community awareness.

Ray Gatland (Coach)

YMCA

Conduct feedback portion of needs assessment to determine programs and services needed by residents of East Winston-Salem.

Harold Holmes (Coach) & Pete Schantz (CIT)

WS/FC Schools

Consider possibilities for increased parental involvement at Kernersville Elementary and Old Town Elementary schools.

Jennifer Coulombe (Coach) & Anthony Tang (CIT)

LWS
P3



YOU GIVE

LWS
P4

Contributors July 1, 2018 through June 30, 2019

Leadership Circle Donor (\$1,000 and above)

Anonymous
Brad Bennett
INSIGHT 2014
Graham F. Bennett 1991
Richard A. Brenner 2013 in
honor of Andy Brown
and Ed Pleasants
Andy (1996, INSIGHT
2016) and Margery
(INSIGHT 2016) Brown
Rebecca (2013) and Todd
Chase
F. Hudnall Christopher, Jr.
1990
Michael Coil 2018
Bill (1987) and Betty Gray
(1989) Davis
Dek (2001) and Luci
Driscoll
Robert (1993) and Amy
(1998) Egleston
Cindy Gordineer
INSIGHT 2012
Drew (1994) and Kelley
Hancock
Michael L. Hauser 2011
Daniel Johnson, III 2019
Stanhope Kelly 1994
Ed (1985) and Nancy
(1986) Pleasants
David R. Plyler 1994
Elizabeth L. Quick 1996
Carol Reeve 2019
Melvin J. Scales 1997
Allen Suttle 2019
Randall (1998) and Claire
(2015) Tuttle
David and Krista Wharton
INSIGHT 2018
Terry (INSIGHT 2016) and
Christie (INSIGHT 2016,
2017) Williams
Brad Zabel 2006

Igniter (\$500-\$999)

Tyke Arbaugh 2009
Mimi Driscoll Bennett
2019
J. Paul Breitbach 1988
John W. Burrell, III 1987
Cliff Campbell 2017 in
honor of the Class of
2017
Susie Campbell
Frank E. Driscoll 1989
Bob and Lisa Gfeller
INSIGHT 2015
Carol Hoover 2013
Halston Kirkpatrick 2019
Donald Jenkins
Cheryl D. Joyner 1998
Rogan Kersh and Sara
Pesek INSIGHT 2015
Robert Lemons, Sr. 2019
Sam Metzler 2018
Robert Muhammad 2018
David Neill 1991,
Mercedes-Benz of
Winston-Salem

Tim Nestor 2018
James Rochester 2019
Gemma Saluta 2015
Jodi S. Sarver 2016
G. Dee Smith 1988
Yvette Stackhouse 2007
Lisa Venable 2008
Trent Wall 2019
Paul Wollner 2019 in
honor of the Class of
2019

Energizer (\$250-\$499)

Chris Applegate 2019
Sue Appt 2018
Lisa Arthur 2019
Julie Bell 2019
John R. Bost 1997
Emily Brown 2019
Kathy Carr 2013
Amy Ciaccia 2019
Iris Cole 2019
Carrie Collins 2001
David L. Cotterill 1990
Josh Crane 2019
Suzanne Danhauer 2019
John (1986) and Terrie
(1992) Davis
Thomas S. Douglas, III
1988
Stephan Dragisic 2019
Andrew Dreyfuss 2011
Emily Fletcher 2019
Raymond F. Gatland 2002
Anne Gooden 2019
Kim Gressley 2019
F. Borden Hanes, Jr. 1985
Karen Hoch 2019
Victor Isler 2019
Audrey Johnson 2017
Zina Johnson 2019
Porsche Jones 2019
Brett Jordan 2015
Peter (2007) and Beth
Juran
Tom (1985) and Donna
(1988) Lambeth in
memory of Zach Smith
L'Tona Lamonte 2019
Ellen Lloyd 2019
Christopher Mack 2018
Donald L. Martin, Jr. 1996
Amanda Mathis 2019
Lynette Matthews-Murphy
2010
William "Trey" Mayo
2017
Dennis Moser 2006
Danny R. Newcomb 1991
Cliff Perry, Jr. 1995
Shontell Robinson 2015
Barry D. Rountree 2013
Ben Rowe 2006
Darryl S. Sawyer 2019
Kevin Sherrill 2019
Michael Shuman 2019
Anna M. Smith 1997
Theresa Stephens 2019
Carla Strom 2019
Coleman and Sarah Team
INSIGHT 2018
Catrina A. Thompson
2016
Jack Ward 1991

Camilla Washington 2019
J. Dudley Watts 2009
Derrick Webb 2015
John Whitaker, Jr. 1990
Tarina A. Whitfield 2016
Erin Yates 2019
Karl F. Yena 1992 in
honor of Ed Pleasants

Connector (\$100-\$249)

Anonymous
Adams Bait'Em N
Hook'Em
Fred (1989) and Sandra
(1990) Adams
Gayle N. Anderson 1989
Rachel S. Barron 1997
Anthony H. Brett 1998
Hal Brown 1989
Jeffrey Brown 2018
Karel S. Chandler 2014
Elizabeth A. Chmelo 2016
Patricia Shore Clark 1986
Robert C. Clark 1995
Larry D. Coble 1991
Jennifer Craver 2011
Bucky Dame 1999, Dame
Management Services,
LLC
Mark (2014) and
Elizabeth (2011)
Davidson
Linda G. Davis 1995
Sarah N. Deal 2007
Nancy W. Dunn 1985
Christopher Dyer 2019
James L. Einstein 1996
Lynn B. Eisenberg 1985
Michael (2010) and
Annette (2009) Ellis
Kathleen W. Evans 2013
Trevor Flanery 2019
Dara (2001) and Ragan
Folan
Sharon Frazier 2019
Kathryn W. Garner 1994
in memory of Mildred
and Thad Garner
Dreama Gasaway 2015
Ethan Good 2019
W. Patrick Grantham 1995
Spencer K. Gung 2000
Michael D. Gunter 1995
Avery Hall, Sr. 2018
Sharon G. Hamilton 1990
Ashleigh Hargrave 2019
Sandra High 2018
Rob Hinshaw 2019
Harold R. Holmes 1990
Greg (1992) and Pollyann
Holthausen
Michael L. Horn 1993
Brenda McCoy Hunter
2017
Addie B. Hymes 1991
Natasha Jeter 2019
Carol Kirby (2014) and
Jack Lauer
Gary A. LeBlanc 1997
Sherry Lee 2018
Leon Lenchik 2016
Douglas R. Lewis 1986 in
memory of Geneva
Brown 1988



THANK YOU FOR YOUR GENEROUS GIFTS

REPORT TO THE COMMUNITY 2019 |

Michael Lewis 2018
Steven Lineberger 1996
Mr. and Mrs. George L. Little, Jr. 1986
Ewa O. Lorick 2015
Debbie Marshall 1995
Jay Matthews 2010
Robert L. Mayville 1987
Allison McCall 1992
Chantal McKinney 2019
Michelle Messersmith 2019
Ken Millett 2019
David Mills 2017
Matt Moger 2019
Alecia Moore 2018
Jan Doub Morgan 2018
Susan C. Morris 2014
Lisa Northrop 2019
Tom (1996) and Anita (1992) Ogburn
Katherine K. Perry in honor of the Class of 2019
Kristen (2017) and Marc Perry
William C. Rose 1998
Amanda Rosemann 2019
Hernan Sabio 2013
Barbara A. Saulpaugh 2004 in honor of Melvin Scales
Jeanne Lee Sayers 2017
Pete Schantz 2018
James N. Smith 1986
Stephen R. Strawsburg 1999
Cindy Stubblefield
Jill A. Tackabery 2009
Joy Nelson Thomas 2019
Gayle Goldsmith Tuch 2018
Filomena M. Wampler 2016
Deborah Washington-McNeill 2010
Herold J. Weiler, III 1993
Katherine R. Welch 2014
Scott Wierman 1995
Magalie Yacinthe 2018
James E. Yarbrough, Jr. 1994
Nancy N. Young 1992

Educator (\$50-\$99)

Anonymous in honor of the Class of 2017
Kimberly Alderman 2018
Joe Aldridge 2017
Cantey (2000) and Leslie (2018) Alexander
Doug (2000) and Judy Atkinson

Gene Blackwelder 2014
Andrea Bohn 2018
Tim (2010) and Jeanne Brooker
Corey Bugno 2019
Henri Cancio-Fitzgerald 2014
Joe W. Carroll 2007
David and Marni Eisner INSIGHT 2017
LaShonda Fields Hairston 2018
Sandra Fishel-Booth 2018
Michael G. Ford 2009
Cici Fulton 2014
Caroline L. Hanner 2011
Katie Harper 2019
Victoria P. Hunt 1991
Alisha Hutchens 2018
Thomas E. Ingram 1997
Greg Keoleian 2018
Joanna M. Lyall 2014
Julie Ann Morrill
Andy Morrissey 2018
Judith F. Mountjoy 1987
Kevin Mundy in honor of the Class of 2019
Alan K. Murdock 2013
Virginia K. Newell 1986
David Owen
Chris Pearce 2018
John G. Rights 2002
David Rose 2019
Caroline Shamburg 2019
Corey Smith 2019
Jo F. Spach 1994
Shaheen R. Syal 2014
Thurmond Toland 2019
Lloyd G. Walter, Jr. 1985
Velma Gibson Watts 1986
Joel D. Welch 2017
Lamaya Covington Williams 2017
Vicky (2006) and Gary Zickmund

Friend (up to \$49)

Anonymous
Ryan Ammann 2015
Ashley L. Banks 2016
F. Scott Bauer 1996
Amanda Brackens 2018
Jennifer Casey 2013 in honor of mentee Natasha Jeter 2019
J. Piers Clarkson 2009 in honor of Robert Egleston
Kathy A. Davis 2015
Courtney Driver 2018
Russell D'Souza 2014
James DuBose 2018
Renarde D. Earl 2017

Nora Ferrell 2017
Patricia Flowers 2018
Mitchell Garrison 2018
Tracy C. Hartsell 2014
Bridget Hayes 2018
Alexandra Hoskins 2018
C.J. Johnson 2018
Robert E. Jones 2011
Charles W. Kraft 2001
Chris Lowder 2018
Linda H. Maynard 2011
Katherine K. Memory 1990 in honor of Harold Holmes
Rebecca L Nussbaum 2018
Marilyn A. Parker 2002
James Patterson 2018
Beth Ann Polivka 2019
Wendy Poteat 2012
Ebony Pratt 2019
Graham H. Rights 1992
Jolyn Roberts 2018
Tanner G. Robinson 2009
Jule C. Spach 1986 in memory of Nancy Spach
Noelle Stevenson-Ndiaye 2018
Anthony Tang 2018
Samantha Perrotta Turner 2018
LaToya Wiley 2018
Shannon Wilson 2018
Amanda Wright 2018



LWS
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SPONSORS

LWS
P6

FINANCIALS

FY 2019 SUPPORT & REVENUE

Contributed	\$209,515
In-Kind	\$66,090
Program Fees	\$212,109
Special Events	\$7,448
Other	\$13,068
Total	\$508,230

FY 2019 EXPENSES

Program	\$380,003
Administration	\$63,715
Fundraising	\$70,412
Total	\$514,130

Corporate Sustainers \$10,000 and above (multi-year commitments)



Platinum Sponsors \$6,000 and above



Foundations

DataMax Foundation
Kate B. Reynolds Charitable Trust
Richard J. Reynolds, III and Marie M. Reynolds Foundation
The Winston-Salem Foundation

Gold Sponsors \$3,000-\$5,999

The City of Winston-Salem
First Bank
Goodwill Industries of NWNC
IFB Solutions
Inmar
Kilpatrick Townsend & Stockton, LLP
Millennium Center
Siemens
Twin City Warehouses
United Way of Forsyth County
Wake Forest Innovation Quarter
Womble Bond Dickinson

Silver Sponsors \$1,500-\$2,999

American National Bank & Trust Company
Caudill's Electric
Digestive Health Specialists
Frank L. Blum Construction Company
Link Apartments
Innovation Quarter
Lowe's Foods
M5 Investments, LLC

Mountcastle Insurance
Parsec Financial Management
Piedmont Federal Savings Bank
Quality Oil
Salem Towne
Sheets Smith Wealth Management
Shelco, LLC

Bronze Sponsors \$800-\$1,499

Brookmeade Holdings, LLC
The Budd Group
Duke Energy Carolinas
Landmark Builders, Inc.
The Office of the Mayor
Village Tavern
Vintage Sofa Bar
Wildfire
Winston-Salem State University

In-Kind Sponsors

6th & Vine Wine Bar and Café
The Arts Council of Winston-Salem and Forsyth County
Biotech Place
Black Mountain Chocolate
Brookstown Inn
Chartwells
City of Winston-Salem
Crafted The Art of the Taco
The Enrichment Center
The Enrichment Center Photography Class
Finnegan's Wake
Forsyth County
Forsyth County Health Department

Forsyth County Public Library
Forsyth Humane Society
Forsyth Technical Community College
Galilee Missionary Baptist Church
Gray Chiropractic and Sports Associates
Habitat for Humanity of Forsyth County
Hewbie Marketing
MIXXER
Old Salem Visitor Center
Pure Barre
Reynolds House Museum of Modern Art
RJ Reynolds High School Visual Arts Department
Ryan's Restaurant
Salem Academy
Samaritan Ministries
St. Peter's World Outreach Center
Sweet Potatoes Restaurant
Swiftwater Media
University of North Carolina School of the Arts
Wake Forest Institute for Regenerative Medicine
Walt Unks
Winston Cup Museum and Event Center
Winston-Salem Urban League
The Winston-Salem Dash
Winston-Salem/ Forsyth County Schools
Winston-Salem Transit Authority
Winston Starts
YWCA Triad Team Adventures





Flagship Class of 2019

Chris Applegate
WS/FC Schools
Lisa Arthur
Grubb Properties
Julie Bell
Community Volunteer
Mimi Bennett
Trellis Supportive Care
Emily Brown
BB&T
Corey Bugno
Winston-Salem Dash
Amy Ciaccia
Wake Forest University
Iris Cole
Do Good Artist
Paula Correa
Wake Forest Baptist Health
Josh Crane
BB&T
Suzanne Danhauer
Wake Forest School of Medicine
Bryan Dooley
Observations From Below
Stephan Dragisic
Reynolda House Museum of American Art
Chris Dyer
FCA Group
Trevor Flanery
Community Volunteer
Emily Fletcher
Kilpatrick Townsend & Stockton, LLP
Sharon Frazier
WS/FC Schools
Ethan Good
Winston-Salem Chamber of Commerce
Anne Gooden
Lowes Foods
Kim Gressley
NC Cooperative Extension
Ashleigh Hargrave
Novant Health
Katie Harper
Novant Health

Rob Hinshaw, II
Forsyth Technical Community College
Karen Hoch
NorthState
Victor Isler
Forsyth County Department of Social Services
Natascha Jeter
Winston-Salem State University
Daniel Johnson, III
Parsec Financial
Zina Johnson
City of Winston-Salem
Porsche Jones
BOND Basketball, LLC
Halston Kirkpatrick
The Budd Group
L'Tona Lamonte
Winston-Salem State University
Rob Lemons
Ronald McDonald House of WS
Rashad Little
Winston-Salem State University
Ellen Lloyd
Womble Bond Dickinson
Silas Martin
IFB Solutions
Amanda Mathis
Crosby Scholars Community Partnership
Chantal McKinney
Christ's Beloved Community/Comunidad Amada de Cristo
Michelle Messersmith
Digestive Health Specialists, P.A.
Ken Millett
City of Winston-Salem
Matt Moger
M5 Investments, LLC
Lisa Northrop
SECU Family House
Beth Ann Polivka
Landmark Builders
Ebony Pratt
United Health Centers
Matt Reddick
Reynolds American
Carol Reeve
Girl on the Roof, Inc.

Jim Rochester
WC Rouse Holding Inc.
David Rose
Winston-Salem Police Department
Amanda Rosemann
United Way of Forsyth County
Darryl Sawyer
Winston-Salem Fire Department
Caroline Shamburg
Sheets Smith Wealth Management
Kevin Sherrill
WS/FC Schools
Michael Shuman
Wake Forest University
Tamara Smith
Novant Health
Ben Sorensen
Wells Fargo
Katherine Stanley
Wells Fargo
Theressa Stephens
Church Childcare Center, Inc.
Carla Strom
Wake Forest Baptist Health
Allen Suttle
Fidelity Bank
Joy Thomas
LEAD Girls of NC, Inc.
Thurmond Toland, Sr.
Wells Fargo
Trent Wall
American National Bank & Trust Company
Camilla Washington
Whole Man Ministries of NC, Inc.
Paul Wollner
Augsburg Lutheran Church
Erin Yates
Kate B. Reynolds Charitable Trust
Honorary Member
Dave Owen
PCA for Bryan Dooley

INSIGHT Class of 2019

LaTanya Afolayan
WSSU Foundation, Inc.
Kimberley Baker
Advance Financial Group
Norris Baker
Advance Financial Group
Amber Brooks
Wake Forest School of Medicine
Michael Brooks
NC A&T University
Carol Burgess
Golf Venture Holdings, LLC
Simon Burgess
Mayfair Street Partners
John Dalena
Cross Gate Capital/Bartram Advisors
Sarah Dalena
Community Volunteer
Jimmy Darden
Preston Sims and Darden, P.A.
Linda Darden
Trellis Supportive Care
Meredith Fisher
Wake Forest Baptist Health
Mike Fisher
Diversified Trust Company
Calvin Ford
NC High School Association
Tasha Logan Ford
City of Winston-Salem
Anthony Graham
Winston-Salem State University
Wiley Hausam
University of North Carolina School of the Arts
Carol Killebrew
Salem Academy
Tony Meyers
Educator and Coach
Anderson Langford
Truliant Federal Credit Union
Diane Langford
BSF International

Kim Mann
Womble Bond Dickinson
Will Mann
Wells Fargo
Denise Rhoades
Southernmost Recruiting Services, LLC
Michael Rhoades
Shelco, LLC
Sandi Scannelli
Clemmons Community Foundation
Jessica Simmons
Auto Alliance
Matt Simmons
Pike Electric Corporation
Leigha Smith
Wells Fargo
Reid Smith
Red Acres Farm, LLC
Janet Spriggs
Forsyth Technical Community College
Kurtis Thompkins
Piedmont International University
Shelley Thompkins
Center for Creative Leadership



YOU SERVE

MISSION STATEMENT

Educating, connecting
and energizing
leaders to serve and
improve the community.



Board of Directors 2019-2020

Officers

Cindy Gordineer INSIGHT 2012
Chair

Melvin Scales 1997
Vice-Chair

Susie Campbell INSIGHT Trustee
Treasurer

Tarina Whitfield 2016
Secretary

Yvette Stackhouse 2007
Immediate Past Chair

C. Edward Pleasants 1985
Director Emeritus



Directors

Joe Aldridge 2017

Gray Barbour 1998

Brad Bennett INSIGHT 2014

Bill Davis 1987

Dale "Dek" Driscoll 2001

David Eisner INSIGHT 2017

Nora Ferrell 2017

Drew Hancock 1994

Victor Isler 2019

Donald Jenkins

Audrey Johnson 2017

Thomas Lambeth 1985

Jay Matthews 2010

Sam Metzler 2018

James Patterson 2018

Shontell Robinson 2015

Barry Rountree 2013

Gemma Saluta 2015

Dudley Watts 2009

Christie Williams 2017, INSIGHT 2016

Brad Zabel 2006

Staff

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Executive Director

Julie Ann Morrill
Administrative & Technology Director

Katherine Perry
Program Director

Cindy Stubblefield
Development Director

Kevin Mundy Connections 1997
Alumni Engagement & Program Logistics



624 West Sixth Street, Suite 110
Winston-Salem, NC 27101
336.723.1002
Leadershipws.org